



COUNTY OF LOS ANGELES

DEPARTMENT OF PUBLIC WORKS

"To Enrich Lives Through Effective and Caring Service"

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November 4, 2004

IN REPLY PLEASE

REFER TO FILE: **PD-5**

TO: Each Supervisor

FROM: Donald L. Wolfe
Interim Director of Public Works

2004 HOLLYWOOD BOWL PARK-AND-RIDE AND SHUTTLE PROGRAM

The subject program operated for 72 performances between June 25, and September 26, 2004. It served a total of 15 park-and-ride lots and 4 shuttle lots and carried 360,026 one-way riders, representing approximately 28 percent of the Hollywood Bowl's Summer Festival attendance.

The table below shows the estimated cost and revenue data for the 2004 program, which is based on unaudited numbers. The cost to the County of \$462,391 is financed from the Top-of-Pot allocation of Proposition A Local Return Transit funds.

| 2004 ESTIMATED PROGRAM COST AND REVENUE DATA | | | |
|--|---------------|--------------|--------------|
| | PARK-AND-RIDE | SHUTTLE | TOTAL |
| One-way Riders | 185,072 | 174,954 | 360,026 |
| Total Cost | \$ 1,342,071 | \$ 524,355 | \$ 1,866,426 |
| Farebox | (\$ 462,680) | (\$ 262,431) | (\$ 725,111) |
| Net Cost | \$ 879,391 | \$ 261,924 | \$ 1,141,315 |
| MTA Grant | (\$ 522,000) | \$ 0 | (\$ 522,000) |
| Cost to Philharmonic | \$ 0 | \$ 156,924 | \$ 156,924 |
| Cost to County-Public Works | \$ 357,391 | \$ 105,000 | \$ 462,391 |

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The subsidy per one-way rider using the park-and-ride lots was \$4.75 and for those using the shuttle lots it was \$1.50. Attached is a table detailing the lots served and the historic ridership for the program.

We are currently working on the planning efforts for the 2005 season and look forward to another successful season.

SMP:rmr

C050601

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Attach.

cc: Chief Administrative Office
Executive Office
Los Angeles Philharmonic Association

HOLLYWOOD BOWL PARK-AND-RIDE AND SHUTTLE PROGRAM

| | PARK-AND-RIDE LOT | 2004 SEASON OPERATOR | ONE-WAY RIDERSHIP | | | | | | | | | | | |
|-------|---|--|-------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| | | | 2004 | 2003 | 2002 | 2001 | 2000 | 1999 | 1998 | 1997 | 1996 | 1995 | 1994 | |
| SD 1 | East Los Angeles El Monte | All City Bus Lines | 2,631 | 2,190 | 2,447 | 1,984 | 1,687 | 1,005 | 1,370 | 1,922 | 1,631 | 879 | NS | |
| | | All City Bus Lines | 1,863 | 1,657 | 1,796 | 1,943 | 2,027 | 2,098 | 2,439 | 2,668 | 2,647 | 3,177 | 3,773 | |
| | TOTAL | 4,494 | 3,847 | 4,243 | 3,927 | 3,714 | 3,103 | 3,512 | 4,590 | 4,278 | 4,056 | 3,773 | | |
| SD 2 | Carson Culver City | City of Carson | 1,491 | 1,406 | 1,358 | 955 | 1,120 | 752 | 484 | 645 | 454 | NS | NS | |
| | | City of Culver City | 5,303 | 4,384 | 3,614 | 3,280 | 2,392 | 1,907 | 1,977 | 1,606 | NS | NS | NS | |
| | TOTAL | 6,794 | 5,790 | 4,972 | 4,235 | 3,512 | 2,659 | 2,477 | 2,251 | 454 | 0 | 0 | | |
| SD 3 | Canoga Park** Chatsworth Santa Monica Sherman Oaks West Hollywood Westwood | Transit System, Inc. All City Bus Lines Transit System, Inc. MTA | NS | NS | NS | NS | NS | NS | NS | NS | 19,847 | 23,068 | 23,896 | |
| | | | 22,443 | 21,350 | 20,663 | 18,885 | 18,806 | 18,259 | 18,330 | 20,171 | NS | NS | NS | |
| | | | 5,259 | 5,099 | 6,156 | 4,929 | 5,447 | 5,660 | 5,233 | 5,730 | 5,566 | 5,901 | 5,682 | |
| | | | 12,503 | 11,366 | 12,268 | 10,832 | 11,318 | 10,460 | 11,218 | 11,392 | 10,807 | 12,364 | 12,671 | |
| | | | NS | NS | NS | NS | NS | NS | NS | NS | 3,230 | 4,062 | 3,831 | |
| | | 26,084 | 20,585 | 20,835 | 20,120 | 23,068 | 22,769 | 25,943 | 28,470 | 28,835 | 32,255 | 31,992 | | |
| | TOTAL | 66,289 | 58,400 | 59,922 | 54,766 | 58,639 | 57,148 | 60,724 | 65,763 | 68,285 | 77,650 | 78,072 | | |
| | Shuttle Lots Zoo Lot Cahuenga West Barham** Hollywood/Highland*** La Brea McCadden **** Ventura Ventura Annex | Transit System, Inc. Transit System, Inc. Transit System, Inc. Transit System, Inc. Transit System, Inc. | 52,750 | 43,604 | 40,598 | NS | 48,096 | 52,054 | 54,498 | NS | NS | NS | NS | |
| | | | NS | NS | NS | 30,280 | NS | NS | NS | NS | NS | NS | NS | NS |
| | | | NS | NS | NS | NS | NS | NS | NS | NS | 78,930 | 80,798 | 78,284 | 79,472 |
| | | | 22,346 | 22,824 | NS | NS | NS | NS | NS | NS | NS | NS | NS | NS |
| | | | NS | NS | 31,398 | 28,707 | 26,794 | 27,308 | 27,720 | 25,076 | 20,164 | NS | NS | 22,224 |
| | | | NS | NS | NS | NS | NS | NS | NS | NS | NS | 20,148 | NS | NS |
| | | | 78,074 | 74,266 | 64,498 | 63,040 | 60,938 | 85,158 | 93,576 | 79,344 | 81,342 | 84,396 | 86,338 | 86,338 |
| | | | 21,784 | 19,886 | 23,404 | 15,778 | 19,714 | NS | NS | NS | NS | NS | NS | NS |
| | | | 174,954 | 160,580 | 159,898 | 137,805 | 155,542 | 164,520 | 175,794 | 183,350 | 182,304 | 182,828 | 188,034 | 188,034 |
| | | | | | | | | | | | | | | |
| TOTAL | | | 241,243 | 218,980 | 219,820 | 192,571 | 214,181 | 221,668 | 236,518 | 249,113 | 250,589 | 260,478 | 266,106 | |

HOLLYWOOD BOWL PARK-AND-RIDE AND SHUTTLE PROGRAM

| | PARK-AND-RIDE LOT | 2004 SEASON OPERATOR | ONE-WAY RIDERSHIP | | | | | | | | | | |
|---|-------------------|----------------------|-------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| | | | 2004 | 2003 | 2002 | 2001 | 2000 | 1999 | 1998 | 1997 | 1996 | 1995 | 1994 |
| SD4 | Downey | City of Carson | 3,631 | 3,433 | 3,381 | 3,333 | 3,542 | 1,879 | 1,579 | 2,055 | 1,957 | 2,142 | NS |
| | Bellflower ***** | | NS | NS | NS | NS | NS | NS | NS | NS | NS | NS | 2,301 |
| | Lakewood | Foothill Transit | 21,099 | 19,098 | 19,365 | 19,418 | 19,810 | 12,785 | 14,298 | 15,863 | 8,290 | 9,747 | 10,204 |
| | Rowland Heights | Foothill Transit | 7,908 | 7,681 | 6,537 | 6,229 | 5,524 | NS | NS | NS | NS | NS | NS |
| | Torrance | MTA | 29,676 | 26,862 | 29,586 | 26,447 | 27,439 | 28,424 | 28,306 | 30,590 | 30,284 | 31,813 | 32,795 |
| | Westchester | All City Bus Lines | 9,392 | 9,377 | 8,995 | 7,803 | 7,584 | 7,880 | 8,689 | 9,159 | 9,834 | 11,065 | 11,147 |
| | TOTAL | | 71,706 | 66,451 | 67,864 | 63,230 | 63,899 | 52,605 | 52,872 | 57,667 | 50,365 | 54,767 | 56,447 |
| SD 5 | Arcadia | Foothill Transit | 9,205 | 8,233 | 8,651 | 8,246 | 8,204 | 7,653 | 8,586 | 7,907 | 8,812 | 8,929 | 9,155 |
| | Pasadena | Foothill Transit | 26,584 | 24,872 | 24,570 | 24,676 | 20,198 | 18,717 | 20,502 | 20,236 | 19,588 | 22,409 | 22,395 |
| | TOTAL | | 35,789 | 33,105 | 33,221 | 32,922 | 28,402 | 29,405 | 29,088 | 28,143 | 28,400 | 31,338 | 31,550 |
| TOTAL ALL PARK-AND-RIDE LOTS | | | 185,072 | 167,593 | 170,222 | 159,080 | 158,166 | 144,920 | 148,673 | 158,414 | 151,782 | 167,811 | 169,842 |
| TOTAL ALL SHUTTLE LOTS | | | 174,954 | 160,580 | 159,898 | 137,805 | 155,542 | 164,520 | 175,794 | 183,350 | 182,304 | 182,828 | 188,034 |
| | | | 2004 | 2003 | 2002 | 2001 | 2000 | 1999 | 1998 | 1997 | 1996 | 1995 | 1994 |
| Total Annual One-Way Ridership | | | 360,026 | 328,173 | 330,120 | 296,885 | 313,708 | 309,440 | 324,467 | 341,764 | 334,086 | 350,639 | 357,876 |
| Performance Attendees | | | 647,799 | 634,303 | 622,357 | 594,952 | 568,805 | 586,317 | 618,475 | 655,679 | 597,510 | 650,547 | 674,511 |
| Percent of Attendees Using the Services | | | 28% | 26% | 27% | 25% | 28% | 26% | 26% | 26% | 28% | 27% | 27% |
| Number of Events | | | 72 | 69 | 70 | 69 | 70 | 67 | 66 | 64 | 62 | 67 | 62 |
| Park-and-Ride One-Way Fare | | | \$2.50 | \$2.50 | \$2.50 | \$2.50 | \$2.50 | \$2.50 | \$2.50 | \$2.50 | \$2.50 | \$2.50 | \$2.00 |
| Shuttle Round-Trip Fare | | | \$3.00 | \$3.00 | \$3.00 | \$3.00 | \$2.50 | \$2.50 | \$2.50 | \$2.50 | \$2.50 | \$2.50 | \$2.00 |

NS: No Service

* In 1997, the Canoga Park P&R location was replaced by the Chatsworth Lot.

** The Barham Lot was replaced by the Zoo Lot.

*** New Location for 2003

**** For 1995, the La Brea Shuttle location was replaced by the McCadden Lot.

***** From 1992 to 1994 the Downey P&R location was temporarily replaced by the Bellflower Lot.